Color Code	In-Store Item	Online Exclusive	Accessory	Instagram/Alt. Picture	Original Blog	Outside Mention	Special Promotion
Week of Aug. 24	Monday, Aug. 24	Tuesday, Aug. 25	Wednesday, Aug. 26	Thursday, Aug. 27	Friday, Aug. 28	Saturday, Aug. 29	Sunday, Aug. 30
10 a.m.	-	-	#WCW	Slubby Chic Cardigan	White Bono Dress	Navy/Red Crochet Back	-
12 p.m.	-	-	Gray Cardigan	Orange #TBT	Zipper Head Jacket	Black/Blue Scarf	-
2 p.m.	-	-	Pink Dress	Chiffon Ombre Skirt	Butterfly/Bow Skirt	Lace Romper	-
4 p.m.	-	-	Flower Power Necklace	Flower Bed Shift Dress	Elephant Pom Bag	City Chic Dress	-
6 p.m.	-	-	Red &Navy Plaid	Black Lattice Shoe	Varsity Jacket	Cheetahlicious	-
8 p.m.	-	-	Catherine Textured Top	Flamingo Tank	Black Sequin Waist Dress	Wild Hearts Skater Dress	-
Week of Aug. 31	Monday, Aug. 31	Tuesday, Sep. 1	Wednesday, Sep. 2	Thursday, Sep. 3	Friday, Sep. 4	Saturday, Sep. 5	Sunday, Sep. 6
10 a.m.	Olive Dress	Poncho	#WCW	Ticket to Ride	Striped B&W Cardigan	Sunday Cardigan	Glam UK Braids
12 p.m.	Cardigan	Orange Blossom	Olive 3/4	Aid Through Trade	Food Truck	#LOVEIndy	Colts
2 p.m.	Stick to Man Dress	Striped B&W Cardigan	Colts	Chictopia	Swept Away Skirt	Olive Dress	Check Up Dress
4 p.m.	Infinity Scarf	Aztec Cardigan	Cheetahlicious	Charcoal Sweater	Navy Embroid. Maxi Dress	Liverpool Platinum	Floppy Hat
6 p.m.	Bejeweled Top	Handkerchief Dress	Earth Tank	Rich Peasant Dress	Kaled Shift Dress	Heavy Chevy	Dotty Blouse
8 p.m.	Crochet Hem Tank	Don't Leaf Me	Like Candy	Love Me Sweetly	Back to School Cardigan	Buckled Heel	Navy Tribal Cardigan
Week of Sep. 7	Monday, Sep. 7	Tuesday, Sep. 8	Wednesday, Sep. 9	Thursday, Sep. 10	Friday, Sep. 11	Saturday, Sep. 12	Sunday, Sep. 13
10 a.m.	Flirty Floral Dress	Walk It Out Cardigan	Mauve & Black Kimono	Made for You Romper	Black Staple Blazer	Black Dot Knit Cardigan	B&W Plaid Tunic
12 p.m.	Judy Dress	Olive	#WCW	GNO Black Dress	All Day Cami	Can't Tame Me Dress	Colts
2 p.m.	Teal Tank	Colts	Amaze Top	Burgundy Poncho	Colts	Retro Navy Flow	Pantone
4 p.m.	Paisley Crochet	Kool Kimora Blazer	Striped Skater Dress	On the Prowl Dress	Fringe Vest	Half & Half Top	In the Hood Sweater
6 p.m.	City Chic Joggers	Red Lace Shorts	Primrose Top	Chictopia	Get Me To Greece	Match Pattern Vest	Burg. Hand. Dress
8 p.m.	Olive Three Tier Jacket	Floppy Hats	Black Open Back	Black Mesh Crop Top	Silver & Black Necklace	Stone & Lace Headband	Primrose Jumpsuit
Week of Sep. 14	Monday, Sep. 14	Tuesday, Sep. 15	Wednesday, Sep. 16	Thursday, Sep. 17	Friday, Sep. 18	Saturday, Sep. 19	Sunday, Sep. 20
10 a.m.	Handkerchief Dress	Rosy Delilah Top	Bow Pants	Crochet Hem Tank	Blank Space Top	Gatsby Dress	Python Pleated Dress
12 p.m.	Lioness Lace Skirt	Dotty Blouse	Stripe It Up Cardigan	Way Out Dress	Burgundy Poncho	Oversized Tunic Sweater	Kimono
2 p.m.	Tiered Olive	Heads Will Turn	Mint Eyelet Dress	Indy Star	Smooth Criminal Top	Colts	Black Blazer
4 p.m.	Softshock Top	Yellow Stone Earrings	Flora Crochet	Olive Stripe T-Shirt Dress	Ivory/Cream Scarf	Wishbone Necklace	Colts
6 p.m.	Liverpool Platinum	Neoprene Top	Black T-Back Tank	Blame it on the Night Top	Pedicure	Miss Atomic Skirt	Too Easy Jogger
8 p.m.	Active Crop Marble Gray	B&W Striped Cardigan	Clear Grid Skirt	Back to School Cardigan	Bow Skirt	Tan Skinny Jeans	Ragged Priest Romper
Week of Sep. 21	Monday, Sep. 22	Tuesday, Sep. 23	Wednesday, Sep. 24	Thursday, Sep. 25	Friday, Sep. 26	Saturday, Sep. 27	Sunday, Sep. 28
10 a.m.	Wrap It Up Top	Retro Navy Top	Blue Beaches	Lattice Shoe	Indigo Stripe Knit Hoodie	Beach Day Kimono	Colts
12 p.m.	Olive Button Up	Double Standards Dress	#WCW	Let Mw Loose Top	Vintage Cass. Dress	Pinky Promise Top	Cape It Coming Back
2 p.m.	50 Shades Scuba Dress	Flannel Tunic	Bed of Flowers Dress	Olive Stripe Tshirt Dress	Colts	Crochet Hem Tank	Gray Crop Legging
4 p.m.	Colts	Aztec Shift Dress	White Rain Skirt	Love on Top Midi Dress	Rainbow Sherbet Dress	Folky Fantasy Top	Sheer Secrets Top
6 p.m.	Sun Dancer Dress	Jewelry	B&W Cardigan	Charcoal Blend Sweatshir		Handkerchief Dress	Back to School Cardigan
8 p.m.	Flower Bed Shift Dress	Blue Jean Top	Tan Suede Sac. Skirt	Plaid Habit Dress	Elizabeth Dress	Leslie Knit Dress	In the Hood Sweater

Week of Sep. 28	Monday, Sep. 28	Tuesday, Sep. 29	Wednesday, Sep. 30	Thursday, Oct. 1	Friday, Oct. 2	Saturday, Oct. 3	Sunday, Oct. 4
10 a.m.	State Fair	Chevron Tunic	Platinum Skinny Jeans	Mandy Sweater Dress	Birthday Sale	Birthday Sale	Colts
12 p.m.	Window Pane Jacket	Striped Knit	#WCW	Dusty Rose Strap Dress	Colts	Olive Tiered Jacket	Mauve & Black Kimono
2 p.m.	Colts	Abstract Scarf	Dotty Blouse	Glam UK Make Up	Plaid	Black Blazer	Lace Place
4 p.m.	Black Mesh Tank	Printed Crochet Vest	Colts	Birthday Sale	Cowl Neck Poncho	Birthday Sale	Navy Stripes
6 p.m.	Royalty Dress	Cheated Hearts	Casey Crop Jacket	Brandy Cardigan	Gold Dip Dress	Charmer Turtleneck	Little Lacey Top
8 p.m.	Rosy Delilah Top	Teenage Dream Top	Catch Me Top	Elizabeth Dress	Suit Up Jumpsuit	Cognac Lips Top	Kari Cardigan
Week of Oct. 5	Monday, Oct. 5	Tuesday, Oct. 6	Wednesday, Oct. 7	Thursday, Oct. 8	Friday, Oct. 9	Saturday, Oct. 10	Sunday, Oct. 11
10 a.m.	Cheetahlicious Top	Long Story	Check On It	Grid Streak Dress	Plaid Habits Dress	Brandy Cardigan	Judy Dress
12 p.m.	Way Out Dress	Gatsby Dress	#WCW	Colts	Cardigans	B&W Cardigan	Colts
2 p.m.	Charcoal Striped	Colts	B&W Cardigan	Retro Navy	Liverpool Cropped - Sand	Rhinestone Headband	Black Blazer
4 p.m.	Plaid Tunic	Jewelry	Metro Jegging	Glam UK 90s Trends	Earthy Tye-Dye Tank	Striped Sweater	Dotty Blouse
6 p.m.	Graphic Content Cardigar	Sparkle & Noise Dress	AHS - Lady Gaga	Back to School Cardigan	Halloween DIY	Fringe Maven Top	In the Trench Jacket
8 p.m.	Blank Space - Birch	Wine & Dine Dress	Retrograde Top	Shady Sweater	Sacrilegious Suede Skirt	Vanity Lace Top	Not So Basic Top
Week of Oct. 12	Monday, Oct. 12	Tuesday, Oct. 13	Wednesday, Oct. 14	Thursday, Oct. 15	Friday, Oct. 16	Saturday, Oct. 17	Sunday, Oct. 18
10 a.m.	Soft Shock Top	Madison Floral	I Can't Even Skirt	Light as a Feather Dress	Block Out Top	Lana Wool Skirt	Olvera Trouser
12 p.m.	Seeing Red	Plaid Tunic	#WCW	Earthy Tye-Dye	Olive Shirt Dress	Accessories	Crochet Deep V Dress
2 p.m.	Dusty Rose	Suede	Sparkle	Floral Crew	Colts	Elephant Tank	Colts
4 p.m.	Workout - Black	Jeggings	Colts	Dotty Blouse	Cable Knit Sweater	Tiered Olive	BTS Cardigan
6 p.m.	All Day Cami Top	Ticket to Ride	Charmer Turtleneck	Tied Up Pants	Double Face Vest	Business Casual Top	Shaggy Plaid
8 p.m.	Love on Top Midi Knit	Kari Cardigan	Talia Sleeveless	Right Directions Crop	Rosana Peplum	Rebel Rouser Cardigan	Fringe Sweatshirt
Week of Oct. 19	Monday, Oct. 19	Tuesday, Oct. 20	Wednesday, Oct. 21	Thursday, Oct. 22	Friday, Oct. 23	Saturday, Oct. 24	Sunday, Oct. 25
10 a.m.	Black Dotted	Riding Blocks Jacket	Primrose Top	Snake Dress	Snake Pants	Madison Floral	Jordan
12 p.m.	Reindeer Sweater	BTS Cardigan	#WCW	Scarves	Necklaces	Colts	Colts
2 p.m.	Denim	Jewelry	Sheer Sienna	Olive Dress	Retro Navy	Dress & Sweater	Supernova Top
4 p.m.	Kool Kimora	Bandeau	Flashing Out	Colts	On the Move	Supernova Skirt	Lynette
6 p.m.	Zoe Wool Coat	Charmer Turtleneck	Cozy Sweater	Ruby Rose	Sheer Sienna Pants	Eleanor	Coordinates
8 p.m.	All Day Cami	Cape It Coming Back	Nina Sweater	Cobalt Cut	Dahlia	Iridescent	Under Wraps
Week of Oct. 26	Monday, Oct. 26	Tuesday, Oct. 27	Wednesday, Oct. 28	Thursday, Oct. 29	Friday, Oct. 30	Saturday, Oct. 31	Sunday, Nov. 1
10 a.m.	School's in Session	Cutaway Velvet	Lashes Top	Ultra Suede	Black Velvet	Lights Out	Blushing Rose
12 p.m.	V-neck Sweaters	Aid Through Trade	#WCW	BTS Cardigan	Suede	Boot Socks	Red Bag
2 p.m.	Black Dotted Cardigan	Black Blazer	Colts	Kimono	Colts	Pants	Wine Sweater
4 p.m.	Carmen Wrap Top	Camel Crunch	Mixed Signals	Speechless	Branching Out	Silvana	Red Robin
6 p.m.	Shine On Embell.	Lash Pants	Rogue Cuts	Sergeant Olive	Party On	Karen	Crystalized
8 p.m.	Caryn Vest	Long Walk	Dahlia	Space Dye	Penny Lane	Skivvies	Lights On

Week of Nov. 2	Monday, Nov. 2	Tuesday, Nov. 3	Wednesday, Nov. 4	Thursday, Nov. 5	Friday, Nov. 6	Saturday, Nov. 7	Sunday, Nov. 8
10 a.m.	Stud Life	Lana Wool	Not So Basic	Supernova Sweater	Window Pane	Coppertone	Penelope
12 p.m.	Bracelet	Reindeer Sweater	Aid Through Trade	Ring	Colts	Boot Socks	Colts
2 p.m.	Colts	Swing Dress	#WCW	Black Dotted Cardigan	Cocktail Dress	Suede Vest	Pants
4 p.m.	Wild West	Business Casual	Colts	Earthy Dye Tank	CMA Fashion	Black Blazer	Kimono
6 p.m.	Lina Sweater	Charmer Turtleneck	Joggers	Tied Up Pants	Geometric	Night Sky	Sakura
8 p.m.	Graphic Content	Vintage Cassidy	Mandy Sweater Dress	Cheated Hearts	Zip Code	Mermaid	Chain Skirt
Week of Nov. 9	Monday, Nov. 9	Tuesday, Nov. 10	Wednesday, Nov. 11	Thursday, Nov. 12	Friday, Nov. 13	Saturday, Nov. 14	Sunday, Nov. 15
10 a.m.	Chain Link Top	Berry Brocade Skirt	Need for Bead	Poncho	Karen Body Con	Rust Top	Jordan Crop
12 p.m.	Necklaces	Aid Through Trade	#WCW	Boot Socks	Rayon Rails	Suede	Long Sleeve Waterfall
2 p.m.	Denim & Crewneck	Lauren Conrad	Headbands	Colts	Color Block	Half-Sleeve	Layered Necklace
4 p.m.	Glamour	Suede Crop	Olive & Oak	Rogue	Necklaces	Statement Necklace	Colts
6 p.m.	Surplus	Goldilocks	Coppertone	Skivvies	Rust Skirt	Romper	Penny Lane
8 p.m.	Shady	Double Face	Long Story	Red Robin	Madison	Caged Rose	Sparkle
Week of Nov. 16	Monday, Nov. 16	Tuesday, Nov. 17	Wednesday, Nov. 18	Thursday, Nov. 19	Friday, Nov. 20	Saturday, Nov. 21	Sunday, Nov. 22
10 a.m.	Sacred Skirt	Way Out Dress	Geometric Shine	Run This Town	Heads Will Turn	Zip Code	Branching Out
12 p.m.	Ribbed Knit Infinity Scarf	Blank Space	#WCW	Swinging Dress - Navy	Swing Dress - Burg	Indy Monthly	Open Knit Crewneck
2 p.m.	Black Dot Cardigan	Rayon Rails	Waterfall	Open Suede - Black	Crew Neck Sweater	Open Knit Chunky	Gray Speck Cardigan
4 p.m.	Tied Up Pants	Color Block	Colts	Knit Sweater	Khaki Suede Dress	Pinstripe	Soft Knit Scarf
6 p.m.	Riding Blockus	Goldilocks	Blushing Rose	All Day Cami	Primrose Top	Button Down Flannel	Sergeant
8 p.m.	Lioness Skirt	Madison Dress	Ruby	On the Prowl	Cozy Aztec Cardigan	Eleanor	Coppertone
Week of Nov. 23	Monday, Nov. 23	Tuesday, Nov. 24	Wednesday, Nov. 25	Thursday, Nov. 26	Friday, Nov. 27	Saturday, Nov. 28	Sunday, Nov. 29
10 a.m.	Daniella	Rachel	In-Store Sale	Berry Brocade	Black Friday	Small Biz Saturday	Colts
12 p.m.	Boulce	Cable Knit	Model	Sleeveless Scoop	Sweater	Feathered Hem	Online Sale
2 p.m.	Tunic Tank	Scoop Swing	Ribbed Dress	Online Sale	Online Sale	Online Sale	Military
4 p.m.	Chandelier	Sale Graphic	Online Sale	Colts	Black Friday	Small Biz Saturday	Olive Branch
6 p.m.	Black Velvet	Penny Lane	Black Friday	Black Friday	Suede Waterfall - Black	Falling Leaves	Lana Wool Skirt
8 p.m.	Jessie Chevron	Window Pane	Sacrilegious Suede Skirt	Mixed Signals Suede	Karen Body Con	Long Walk	Bed of Flowers
Week of Nov. 30	Monday, Nov. 30	Tuesday, Dec. 1	Wednesday, Dec. 2	Thursday, Dec. 3	Friday, Dec. 4	Saturday, Dec. 5	Sunday, Dec. 6
10 a.m.	Online Only Sale	Kool Kimora	Waterfall - Black	Plaid World	Knit Khaki	Space Dye	Gold Glory
12 p.m.	Open Cardigan w/tie	Cable Open Knit	Heavy Cable Knit	Taking Names	Black V-Neck Crochet	Boulce	Colts
2 p.m.	Plaid Tie Scarf	Multi Pendant	#WCW	Grey Dollman	Pinstripe	Stocking Stuffers	Navy Swing
4 p.m.	Colts	Black Knit Long Sleeve	Knit Open Front	V-Neck Sweater	Trapeze Dress	Gray Specked Cardigan	Open Cardigan w/tie
6 p.m.	Online Only Sale	Swept Away Skirt	Night Sky	Annabel	Enchanted Pants	Mauve Jacket	Lisa Wrap
8 p.m.	Iridescent	Bat Lashes Top	Lina Sweater	Shake It Off	Taupe of World Dress	Enchanted Top	Mermaid Romper

Week of Dec. 7	Monday, Dec. 7	Tuesday, Dec. 8	Wednesday, Dec. 9	Thursday, Dec. 10	Friday, Dec. 11	Saturday, Dec. 12	Sunday, Dec. 13
10 a.m.	Photographer RT	Wine Top	Riding Blockus	Goldilocks	Space Dye Midi	Holiday Cheer Jacket	Tied Up Top
12 p.m.	Open Knit Chev	Black Lace Sequin Dress	Knit Khaki Sweater	Yelp - Cans	Crewneck Sweater - Black	Navy Swing Dress	Crossed Over
2 p.m.	Sweater Infinity Scarf	Khaki Wrap Scarf	#WCW	Open Suede - Burgundy	Cocktail Parties	Ribbed Infinity Scarf	Cable Knit
4 p.m.	AMAs Fashion	Model	Sparkling Snow Necklace	Yelp - Bag	Colts	Colts	Plaid Tie Scarf
6 p.m.	Jane Tank Top	In the Hood	Madison	Caryn Vest	Mermaid Romper	Silver Shim. Dress	Daisy Lace Dress
8 p.m.	Feather Top	Heavy Chevy	Feather Dress	Plaid World	Mauve Collarless Jacket	Day Tripper Dress	Friday Fiesta Top
Week of Dec. 14	Monday, Dec. 14	Tuesday, Dec. 15	Wednesday, Dec. 16	Thursday, Dec. 17	Friday, Dec. 18	Saturday, Dec. 19	Sunday, Dec. 20
10 a.m.	Think Pink	Wine Top	Jane	Lisa Wrap	Space Midi	Taupe Dress	Annabel Jumpsuit
2 p.m.	Feather Top	Feather Dress	#WCW (no blog)	Gold Glory	Cocktail Parties	Enchanted Pant	Taking Names Jacket
6 p.m.	Sunny Side Top	Steel Top	Mermaid Romper	Mauve Jacket	Enchanted Top	Shake It Off Dress	Plaid World Top
Week of Dec. 21	Monday, Dec. 21	Tuesday, Dec. 22	Wednesday, Dec. 23	Thursday, Dec. 24	Friday, Dec. 25	Saturday, Dec. 26	Sunday, Dec. 27
10 a.m.	Paisley	Madison	Berry Skirt	-	- -	Zip Code Dress	Mermaid Romper
2 p.m.	Gifts/Stocking Stuffers	Caged Rose	#WCW (no blog)	Christmas - Santa	Merry Christmas	Coppertone Dress	Penelope
6 p.m.	Rusty Top	Goldilocks	Geometric Top	-	-	Night Sky Top	Sakura Jumpsuit
Week of Dec. 28	Monday, Dec. 28	Tuesday, Dec. 29	Wednesday, Dec. 30	Thursday, Dec. 31	Friday, Jan. 1	Saturday, Jan. 2	Sunday, Jan. 3
10 a.m.	Surplus Pants	Chain Top	Lights Out	-	- -		- · · · · · · · · · · · · · · · · · · ·
2 p.m.	Chain Skirt	Party On	#WCW (no blog)	Happy New Year	Happy New Year	-	-
6 p.m.	Branching Out Dress	Penny Lane	Silvana	- -	· -	_	_