Meet the SPC: Your Medical Practice's Secret Weapon

Has it started to feel overwhelming to juggle all of the different tools and programs you need to perform the essential functions of your medical practice? What if there was a software available to you to help you track, manage, and convert leads into loyal, satisfied patients through every step of the way? With Crystal Clear Digital Marketing's Social Patient Center, this dream can be a reality.

What Is the Social Patient Center?

The Social Patient Center, or the SPC, is Crystal Clear Digital Marketing's exclusive cloud-based software system. This one-of-a-kind practice management software provides you with all of the tools you need to serve patients through every step of the process. Our streamlined software system allows you to track leads, schedule appointments, market to specific groups of patients, bill patients, and more!

What Are the Key Features?

The SPC has been carefully developed to provide you with the resources you need for the day-to-day task management of your medical practice, but also essential marketing insights and information.

As a full adaptor of the SPC, you can enjoy features such as:

- Conversion reports
- Email marketing campaign management
- Lead and opportunity management
- Membership packages
- Patient group management
- Productivity reports
- Quoting and billing function
- Scheduling for multiple locations
- SMS marketing campaign management
- Social media marketing
- Task management functionalities
- ...and more!

The SPC is designed to empower your employees with the best possible resources to enable them to provide each patient with the outstanding unique and personalized care they deserve. The entire cloud-based software system is HIPAA compliant.

How Can It Make a Difference for My Business?

It is no secret that, without great clients, you do not have a business! With the SPC, it is easier than every to keep in contact with potential patients. With our opportunity management capabilities, you can track leads as they come in, and our tasks management functionalities ensure no potenital patient falls through the cracks!

Our calendar module helps ensure your patients remember their appointments, and you are able to set your employees up for success by providing all of the key details in their appointment description. You can include things such as why they are here, who they are seeing, what room they will be in, and more!

Create and keep loyal patients with our loyalty programs and effective drip campaigns. Stay in contact with key groups of patients based on their interests, treatment preferences, and more!

Skilled and efficient employees are the other cornerstone of good business practices. Our task management functionality helps each employee stay on top of their responsibilities, and you can track their work habits with functionality reports. This offers additional opportunities for you to identify additional business needs and areas for improvement.

Discover the Benefits Today!

Interested in learning more about the benefits of the SPC and how it may help you take your business to the next level? Contact us today at Crystal Clear Digital Marketing! Our professional staff is committed to helping you identify the key ways to find, serve, and keep patients. Our expertise is helping you succeed!