MEDIA ALERT

get **INvolved**

Campaign offers voter registration
and voting simulation

WHAT: Get INvolved will sponsor one final voter registration fair and its largest voting simulation to date. Representatives from the county voter registration office will be present to assist with voter registration and answer any questions. A voting simulation of how a polling place functions will be going on all day, giving students a chance to practice the check-in practice and how to use voting technology.

WHO: Get INvolved is a new statewide campaign sponsored by the Indiana secretary of state in attempt to engage, educate, and aid college students and young voters about the election process. The local Ball State section of the campaign is the sponsor of the event. Local spokesperson and Student Government Association Secretary Austin Acel as well as other local committee members will be in attendance.

WHEN: 10 a.m. – 6 p.m. on Monday, April 6, 2015
Note: Voter registration ends at 4 p.m. Voting simulation ends at 5:30 p.m. to allow time to review the results of the faux election.

WHERE: John J. Pruis Hall on Ball State University's campus, Muncie, Indiana

WHY: Get INvolved wants to make sure students are registered to vote and ready to go to the polls. This is also the last day to register to vote if a person wants to participate in the primary on May 5. Voting can be an intimidating process, and Get INvolved found many students do not vote because they are unsure of how the day-of process works. This event is an attempt to ensure as many students are as registered and prepared as possible.

VISUALS: Acel headshot, graphs illustrating difference between the number of registered voters and the number of voters who turn out to the polls, Indiana state seal

INTERVIEWS: Acel and other committee members are available for interviews before and after the event. Participants and registration representatives will be available at and after the event.

CONTACT: Contact Emily Maag at XXX-XXX-XXXX or emaag@getinvolved.in.gov for voting data, event details, or to arrange private interviews.

###