

Why College Students Should Vote

- College students are a part of the Millennial generation, which is the largest generation in the history of the United States. That being said, college students have the power to be the most powerful generation in the country's history.
- The Millennial generation is extremely diverse. 43 percent of Millennials are people of color. College students have the potential to heavily diversify an area dominated by older white men.
- Millennials are almost constantly connected to the Internet. This makes them one of the most connected and informed generations.
- Some college students have the advantage of deciding which state they want to vote in. If they are an out-of-state student, they have the ability to decide where to vote, which is a luxury generally sacrificed later on in life.
- If students have the option to choose where they want to vote, there is a possibility for their vote to have a greater importance. If students choose to vote in swing states, their votes have more power.
- In the 2012 elections, 71 percent of young voters (ages 18-29) attended college, making them one of the most represented, even overrepresented, sectors of the voting population.
- Voting is habit forming. If someone votes now, they are more likely to vote in the future.
- Young voters are more influenced by each other than anything else. They hold great power in groups, meaning that one person in a group of friends voting could influence the rest of that group to vote as well.
- Young voters make up a large part of the Electoral College. More than 46 million young people are eligible to vote and 39 million seniors are eligible to vote, yet voter turnout is still higher among seniors.
- When young voters vote, they vote in large numbers. The 2008 election saw an 84 percent turnout of registered voters ages 18-29. By encouraging political involvement in larger numbers, there is increased political involvement overall.