

# Email Pitch

**TO:** Tony Cook (tcook@thestarperess.com)  
**SUBJECT:** Getting Ball State INvolved in politics

Mr. Cook,

Your award-winning investigative reporting has uncovered important issues within internal conflicts in politics. However, investigative reporting about why students are not politically active is now necessary.

Get INvolved is a new campaign sponsored by the Indiana secretary of state. It is a campaign designed to show students how the voting process works without telling them how they should vote. Assisting students with registering to vote is important, but helping prepare students for going into polling places is the focus.

The Ball State section of Get INvolved is sponsoring a voter registration fair and voting simulation on April 6. The fair gives students one last chance to register to vote, and the simulation helps acquaint them with voting technology.

Many students do not vote because they are confused or anxious about what going to a polling place is like. Get INvolved is here to help relieve that stress and show students their options when it comes to voting.

I will contact you later this week to follow up about this story. Please let me know of any additional questions or concerns you have.

Thank you for your time.

Emily Maag  
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*get*  
**IN**volved