

Fully Integrated Billing: Making Making Money a Breeze

Has it started to feel like ensuring your clients pay you on time is slowing down your employees? Do you stress about possible missed payments from patients? Crystal Clear Digital Marketing's unique cloud-based software provides medical practices like your own with a fully integrated billing system to help manage and reduce these concerns to help you effectively bill patients, reward loyal patients, and more!

What Is an Integrated Billing Module?

A fully integrated billing module refers to a payment processing and billing system that is completely built into a software system and executes each part of the process. It helps deploy automatic billing, reduce the risk of missed or late payments, reduce the frustration of juggling multiple programs, ensure the potential discounts or rebate programs are applied, and more!

How Does the SPC's Integrated Billing Module Work?

Crystal Clear Digital Marketing's Social Patient Center, or SPC, is a HIPAA compliant cloud-based practice management software system. In 2018, the software expanded to include a truly unique billing module, furthering the abilities of the software to help you find, serve, and keep patients throughout the entire process.

This billing module allows you to assign specific treatments or combinations of treatments to contacts. Multiple payment methods may be utilized, including the application of insurance if necessary and popular medical payment methods like CareCredit. Contacts may also be enrolled in special membership programs, and subscription plans may be established.

What Is Bluefin?

Bluefin® is a key aspect of the SPC's fully integrated billing module. It is a secure payment system, and it is the system utilized for all credit card payment processing integrated into the SPC.

Does Using a Fully Integrated Billing Module Help My Business?

The short answer? Yes! With the help of the SPC's integrated billing system, it is easier than ever to bill your patients for their treatments. It removes the hassle of the billing process, giving your employees more time to serve patients.

Our software is also equipped with simple steps to provide your patients with accurate and personalized treatment quotes. This knowledge helps them fully prepare for the treatment process.

Additionally, our billing module allows for you to build loyalty programs and reward your most loyal patients. Everyone loves to feel appreciated, and who doesn't love special perks? Keep in contact with your patients to keep them updated on promotions related to their interests, and keep them coming back to enjoy special benefits.

Learn More Today!

Tired of fighting with the financial and billing aspects of your medical practice? Contact us today at Crystal Clear Digital Marketing and schedule your consultation to learn more about the SPC and its fully integrated billing module. Our professionals strive to provide you with all of the support you need, and this is based in a functional, effective cloud-based practice management software system.